

RBHS Faculty, Staff, and Students:

In January, we distributed a survey to all RBHS faculty, staff, and students, designed to assist us in the development of an RBHS strategic plan. As you have seen in other announcements and on the strategic planning website (<http://rbhs-stratplan.rutgers.edu/>), the information collected has been very useful and we are making great progress in the development of the strategic plan. The survey included draft versions of aspiration, identity, and credo statements. While the statements were approved by large majorities of those who responded (aspiration: 81%, identity: 87%; credo: 88%), some individuals “approved with modifications” and provided thoughtful suggestions. Therefore, the RBHS leadership and Strategic Planning Steering Committee made modifications in an effort to improve the RBHS mission statements. The Committee recommends the following in response to these modifications:

- 1) consideration of revised aspiration and identity statements
- 2) elimination of the credo statement

We ask that you participate in a very short anonymous survey regarding these suggested improvements to the mission statements (it should take you less than 5 minutes).

Please click on the link below or cut and paste the URL into your browser:

https://rutgers.qualtrics.com/SE/?SID=SV_abA1q8QcSGIo9wh

Please complete and submit the survey at your earliest convenience and by Tuesday, June 3rd at the latest. We value your feedback and appreciate your willingness to participate. If you have any questions about this survey, please contact Tom Kelly at tok10@ca.rutgers.edu.

Sincerely,

Brian L. Strom, MD, MPH
Chancellor, RBHS
May 28, 2014